

**HomesUSA is the specialist in *new home* sales – we list *only* new homes**

**Our unlimited discount services help you, the builder, sell faster at lower cost**

- We are the only local agency offering *unlimited* MLS listings for a flat fee.
- Our discount listings don't skimp on service. We take pride in producing accurate, highly detailed listings and offer a complete range of marketing resources.

**We're different – We're specialists**

- Established in 1991, HomesUSA was the first to bring limited-listing service to the DFW Metroplex. More new homes are now listed by our company than any other agency in Texas.
- We're not only the area's most experienced provider; we take pride in being the best. Other limited-listing services also sell existing homes – so what you receive is part-time service. We devote 100% of our time to the sale of new construction.
- Because we specialize in new home sales, we can sell new homes at lower cost. Other providers charge for each listing - the more homes you list, the more you pay. We offer unlimited listings for a flat monthly fee.

**We're specialists – We do more**

- HomesUSA is dedicated to the quality and accuracy of your MLS listings. Each listing includes 10 photos and a detailed description of each home, including room dimensions, interior and exterior features and community amenities.
- Each listing is linked directly to your website and includes contact information and directions to your sales office.
- We also serves as your comprehensive marketing resource. We can help analyze sales trends, develop targeted mailing lists, or design and implement a complete direct-mail or e-mail campaign.

## **20,000 Realtors are only a mouse-click away!**

- Our e-mail campaigns offer a cost-effective way to reach 20,000 area Realtors with the latest information on your listings and incentives. You can reach even more prospects by adding their real estate assistants to a mailing.
- Lists can be customized to your budget and your neighborhood.
- Our comprehensive list is updated every two months, with new Realtors added continually.
- Lists are filtered to exclude Realtors who are inactive.
- Our mailings are *custom-designed* to your specifications. No templates are used; each is created individually for you. [Click here to see samples.](#)